

**Village of Cambridge
Economic Development Committee
Amundson Community Center- Senior Room
200 Spring St. Cambridge, WI 53523
Monday, April 10, 2023, 5:30 p.m.**

Agenda

1. Call to Order/Roll Call
2. Proof of Posting
3. Public Appearances/Citizen Input
4. Approval of Minutes from March 13, 2023
5. Old Business: Discussion and Possible Action Regarding:
 - a. Update on Welcome Signs
 - b. Update on Community Survey for Comprehensive Plan
6. New Business
 - a. Presentation from Cambridge Lions Club Regarding Proposed Pavilion
 - b. Update on Committee Leadership
7. Setting of next meeting date
8. Questions, Referrals to Staff or Future Agenda Items
9. Adjournment

NOTE:

1. Persons needing special accommodations should call 423-3712 at least 24 hours prior to the meeting.
2. A quorum of the Village Board may attend this meeting for the purpose of gathering information relevant to their responsibilities as Village Trustees. No matters shall be considered by said Village Board members nor shall any action be taken by said Village Board members at this meeting.
3. More specific information about agenda items may be obtained by calling 423-3712.

Lisa Moen, Administrator/Clerk

**Village of Cambridge
Economic Development Committee
Amundson Community Center- Senior Room
200 Spring St. Cambridge, WI 53523
Monday, March 13, 2023, 5:30 p.m.**

Minutes

1. **Call to Order/Roll Call:** Chairperson Sipple called the meeting to order at 5:30 p.m.
Members present: Paula Hollenbeck, Kayla Sipple, Kevin Mehringer, Christiane Laing, Chris Krueger. Others present: Lisa Moen, Administrator/Clerk; Mark McNally, President; Cory and Shauna Bauhs; Dean Lund.
2. **Proof of Posting:** The Agenda was posted in the upper and lower levels of the Amundson Community Center, Cambridge Post Office, Bank First, Badger Bank and the Village Website. Revised Agenda was posted on 3/13/2023 with the corrected date.
3. **Public Appearances/Citizen Input:** Kayla Sipple extended condolences to Chrissie Brynwood's family. She will be missed by the Village and the Committee, her work with the Committee was very appreciated.
4. **Approval of Minutes from January 16, 2023:** Paula Hollenbeck made a motion to approve the minutes of January 16, 2023, seconded by Chris Krueger. Motion carried.
5. Old Business: Discussion and Possible Action Regarding:
 - a. **Questions for MSA Community Survey:** A memo from MSA was included in the packet regarding the process.
 - **Paula Hollenbeck:** Why do you choose to live/work in Cambridge? Rank which is most needed in Village. Which services should the Village work on improving?
 - **Kayla Sipple:** Questions different if a business or resident. Support expanding tax base? How do you feel about growth/change? Business owners – what barriers do you see to expanding?
 - **Chris Kreuger:** Restaurants, entertainment, shopping? If you live here, where do you work? Economic Development position.
 - **Christiane Laing:** Where do you get your local info from? Important to shop locally – how often? Where?

Administrator Moen reviewed the memo from MSA on the survey and how it would work. The committee would like to see hard copies at certain locations. Paula Hollenbeck offered to enter results. QR code on water bills?

Where do you live?
Village of Cambridge
Town of Oakland
Rockdale
Christiana
Deerfield

Other

b. Welcome Signs: Attorney Landretti has said that Chrissie Brynwood was reaching out to the Golf Course, Administrator Moen has not yet had the opportunity to follow up. Unfortunately, Brynwood's computer has crashed. Our IT company is working to switch emails over to Moen and trying to recover things that were not saved on the shared drive. Discussion on HWY 12/18 location. Concerns regarding timing of proposed Kwik Trip. Had Chrissie reached out to Frank Peregrine regarding his property? Update from Attorney Landretti?

c. Discuss remaining goals for this year

i. **LBK Park Improvements:** Village has roughly \$12,500 for park improvements. They have requested matching funds from the Cambridge Foundation. What does the public want? Public Hearing? Use money for benches and trash cans? Public Works Committee has had initial discussion regarding this with the Vineyards Homeowners Association.

ii. **BREV:** Will discuss at next meeting

6. **Setting of next meeting date:** April 10th at 5:30 p.m.

7. **Questions, Referrals to Staff or Future Agenda Items:**

- a. Paula Hollenbeck has offered to donate \$1,000 for the committee to use in their efforts as nothing has been allocated in the Village Budget for Economic Development
- b. Update on Signs/easements
- c. Would like Plan Commission updates

8. **Adjournment:** Paula Hollenbeck made a motion to adjourn, seconded by Kayla Sipple. Motion carried. Chairperson Sipple adjourned the meeting at 6:24 p.m.

Village of Cambridge Community Survey

1. What is your age?
 - a. 0-19
 - b. 20-24
 - c. 25-34
 - d. 35-44
 - e. 45-54
 - f. 55-64
 - g. 65+

2. What gender do you identify with?
 - a. Female
 - b. Male
 - c. Other
 - d. Prefer not to say

3. Which race/ethnicity do you identify with? (choose all that apply)
 - a. White/Caucasian
 - b. Black/African American
 - c. Asian/Pacific Islander
 - d. Native American
 - e. Other _____
 - f. Prefer not to say

4. Describe your current household...
 - a. Single – no kids
 - b. Single with child(ren) under 18
 - c. Roommates – no kids
 - d. Couple – no kids
 - e. Couple with child(ren) under 18
 - f. Other _____

5. What is your employment status?
 - a. Student (not working full time)
 - b. Stay at home parent
 - c. Unemployed
 - d. Retired
 - e. Employed full time
 - f. Employed part time
 - g. Out of the work force

6. What is your annual household income?
 - a. Less than \$24,999
 - b. \$25,000 to \$49,999

- c. \$50,000 to \$74,999
- d. \$75,000 to \$99,999
- e. \$100,000 to \$150,000
- f. Greater than \$150,000

7. Where do you live?

- a. Village of Cambridge
- b. City of Lake Mills
- c. City of Jefferson
- d. City of Fort Madison
- e. City of Madison
- f. Village of Deerfield
- g. Town of Oakland
- h. Town of Lake Mills
- i. Town of London
- j. Other _____

8. How long have you lived in Cambridge?

- a. Less than 1 year
- b. 1 to 4 years
- c. 5 to 9 years
- d. 10 or more years

9. Do you rent or own your current home?

10. (For renters) Is there anything preventing you from owning your own home? (select all that apply)

- a. Overall availability
- b. Available homes in my price range
- c. Down payment
- d. Difficulty obtaining a mortgage
- e. Personal choice
- f. Other _____

11. Is this your primary residence? Yes/No

- a. If no, approximately how many months do you live in Cambridge each year?
- b. Do you rent out your property while you are living elsewhere?

12. Please rate the influence of the following factors in your decision to live in Cambridge (Scale of 1-5)

- a. Safety/low crime
- b. Price/affordability
- c. Work
- d. Small-town character

- e. Family/friends
- f. Schools
- g. Recreation opportunities
- h. Shopping and/or entertainment
- i. Other_____

13. What type of residence would you be likely to consider if you move?

- a. Single family detached
- b. Single family attached
- c. Duplex
- d. Condo
- e. Apartment
- f. Townhome
- g. Other_____

14. What size of residence would you likely seek if you move?

- a. Studio/Efficiency
- b. 1 bedroom
- c. 2-3 bedroom
- d. 4+ bedroom

15. What do you think about the following in Cambridge? (Scale of 1-5)

- a. Ownership housing initial cost
- b. Ownership housing long-term cost
- c. Ownership housing supply/availability
- d. Ownership housing quality
- e. Rental housing cost
- f. Rental housing supply/availability
- g. Rental housing quality

16. Where do you work?

- a. Village of Cambridge
- b. Madison area
- c. Other_____

17. Why do you choose to work there?

- a. Job availability
- b. Entrepreneurship opportunities
- c. Professional growth opportunities
- d. Close to home
- e. Close to chosen activities/hobbies
- f. Other_____

18. Is there anything that prevents you from working in the Village of Cambridge?

a. If yes, please explain_____

19. Overall, how do you rate the following? (Scale of 1-5)

- a. Street trees
- b. Walkability
- c. Bikeability
- d. Safety
- e. Property Upkeep
- f. Public Spaces
- g. Access to downtown
- h. Public Utilities cost
- i. Public Utilities availability

20. In order of preference, please rank the following issues the Village should prioritize over the next 10 years...

- a. Parks and Recreation
- b. Bike Trails
- c. Sidewalks
- d. Downtown streetscape
- e. New housing
- f. Increased housing density
- g. Improving existing housing/properties
- h. Public utility services
- i. Senior services
- j. Public safety
- k. Street repair/maintenance=

21. How satisfied are you with the availability of or access to the following in Cambridge? (Scale of 1-5)

- a. Grocery store
- b. Dine-in restaurants
- c. Drive-thru restaurants
- d. Entertainment
- e. Retail shopping
- f. Gas station/convenience store
- g. Pharmacy
- h. Medical/dental care
- i. Broadband internet
- j. Other_____

22. In order of preference, please rank the following business development/availability issues the Village should prioritize over the next 10 years...

- a. Existing storefronts/buildings
- b. Space for new business construction

- c. Grocery store
- d. Dine-in restaurants
- e. Drive-thru restaurants
- f. Entertainment
- g. Retail shopping
- h. Gas station/convenience store
- i. Pharmacy
- j. Medical/dental care
- k. Other_____

23. Please use this space to provide any additional feedback you feel is important for the Village of Cambridge to consider while developing this Comprehensive Plan...